

Employer feedback Analysis Report (Academic Session 2021-22)

1. Introduction

Shaheed Major Harminderpal Singh (Shaurya Chakra) Government College is situated in Sahibzada Ajit Singh Nagar (Mohali), Punjab. The college acknowledges the significance of gathering input from all stakeholders to ensure its advancement in the right directions. Stakeholders include college students, their parents, alumni, faculty and staff and employers. Alumni feedback plays a vital role in assessing and enhancing the higher education academic environment. After leaving the formal structure, alumni can provide an impartial assessment of their experience. The Internal Quality Assurance Cell (IQAC) of the College is responsible for collecting annual alumni input and feedback. The responses of the alumni were recorded using a questionnaire circulated through google form.

This report presents the analysis of the feedback taken from the employers for the academic session 2021-22.

2. Data Collection and Analysis

To collect feedback from alumni a feedback form was circulated among alumni and 65 responses were received. For a comprehensive understanding, percentages along with appropriate charts and graphs have been used to depict the results clearly.

2.1 Course-wise Classification of Alumni

To ensure broader representation, efforts were made to include alumni from all the offered courses in the college. Figure 1 depicts the course-wise classification of alumni respondents. The majority of the responses were received from the alumni of B.A. followed by B.Com, BCA, MA and other courses.

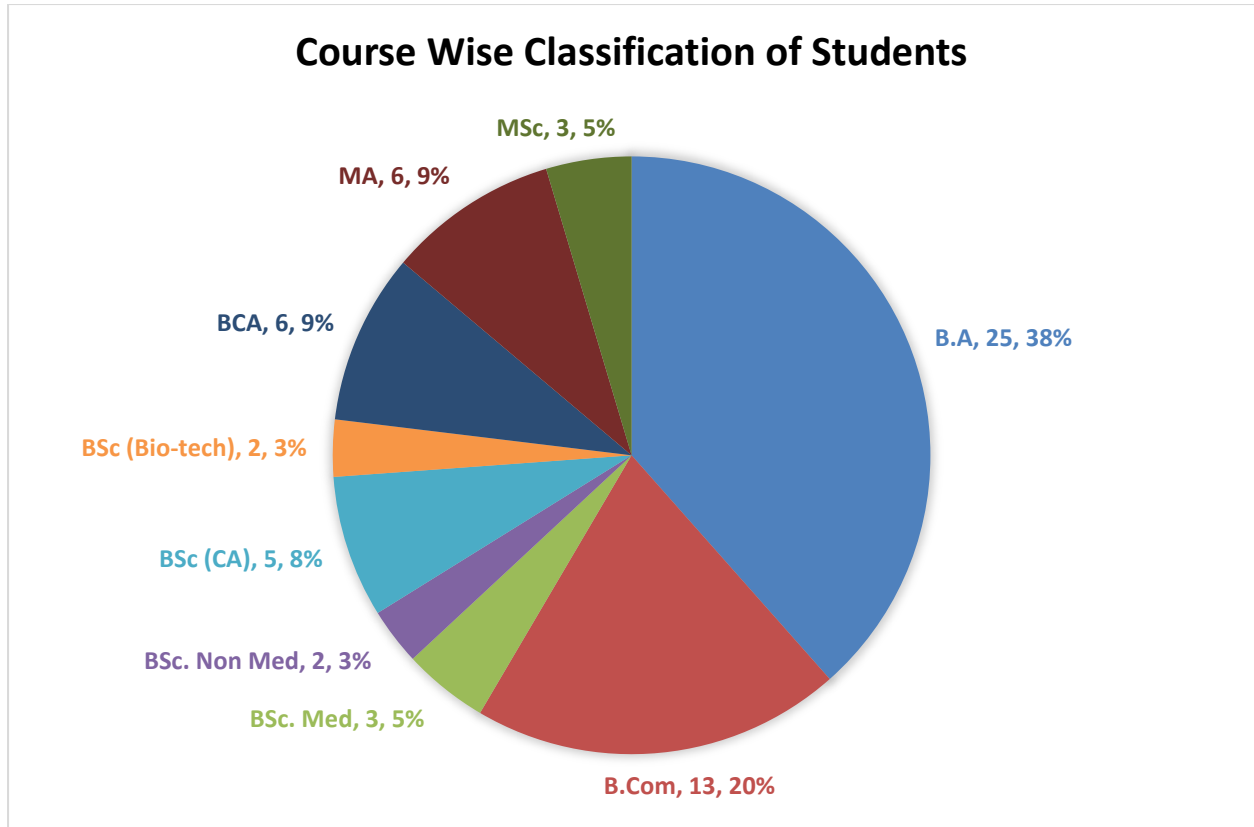


Figure 1

3. Alumni Feedback and Analysis

The feedback from the alumni were taken on various parameters like employment status, best practices in college, challenges faced in college, suggestions for improvements etc.

3.1 Employment Status

College recognizes that the employment status of alumni holds immense significance as it serves as a tangible measure of the college's effectiveness in preparing students for real-world success. Positive employment outcomes indicate that the education provided aligns with industry demands, equipping alumni with relevant skills. Figure 1 depicts the employment status of the alumni. It is evident that majority of the alumni are employed in the private sector followed by government sector.

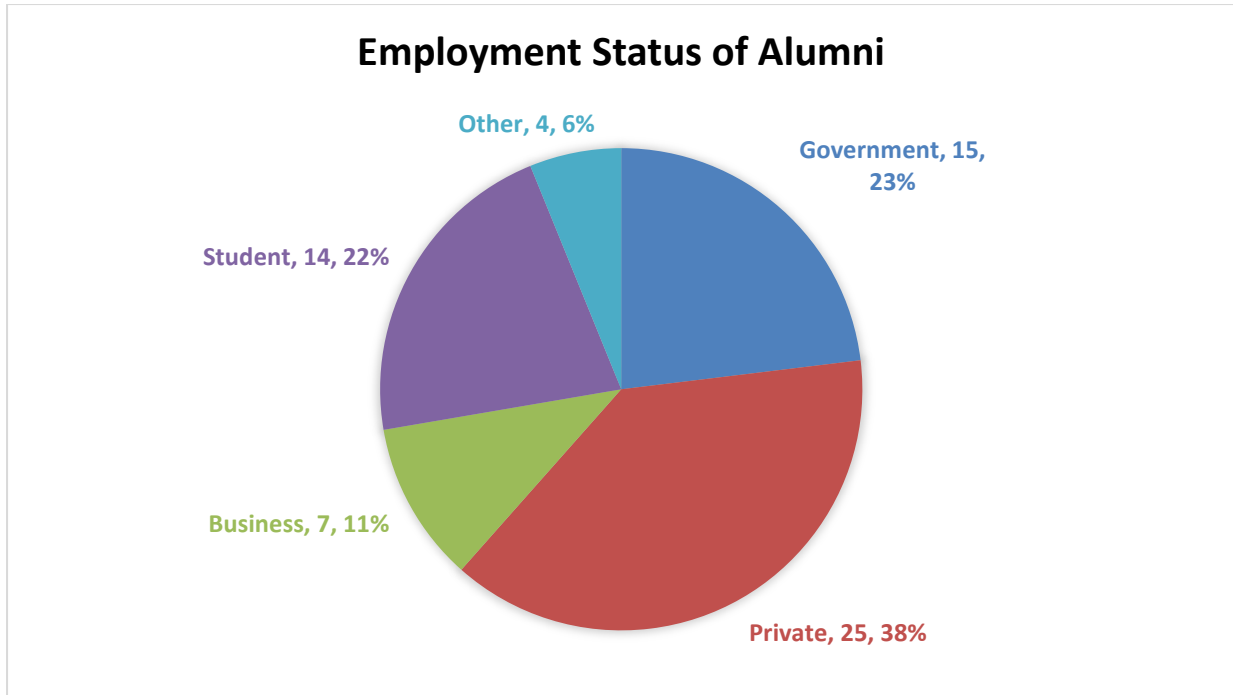


Figure 2

3.2 Contact with teachers

College believes that maintaining relationship with teachers fosters networking opportunities for alumni, potentially leading to referrals and collaborations. Additionally, the success of alumni becomes a source of inspiration for college and teachers. This mutual connection enriches professional journey of students and contributes to the college's sense of accomplishment. The responses of the alumni are depicted in Figure 3. As per the data, it is evident that majority of the alumni are still in touch with their teachers.

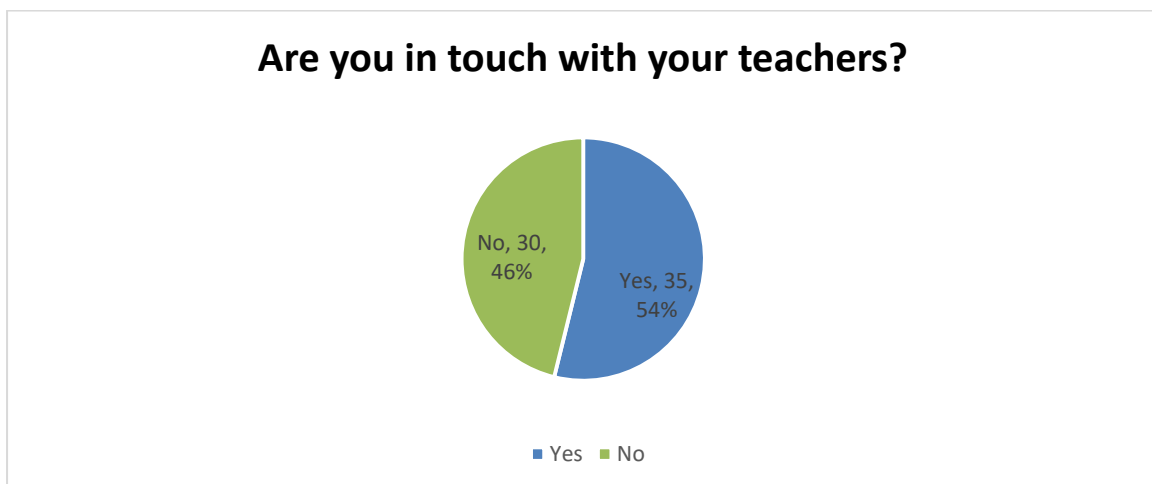


Figure 3

4. Suggestions and Action Taken Report

Alumni emphasized the importance of adopting a more focused strategy for the holistic growth of students. In addition to academic learning, they advised enhancing comprehension of how organizations function, fostering teamwork, and gaining practical insights. They suggested that the college should motivate students to participate in skill-oriented activities, personality development programmes, and pursue value added courses.

Taking into account the feedback and suggestions received, the college has taken several steps:

- Introduced several skill based value added courses for the students.
- The college successfully organized seminars on entrepreneurships and motivated and prepared the students for Job fairs that are organized in the college as well as in the district in coordination with District Bureau of Employment.




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